

Hardy Wentzel, CEO of Structurlam Mass Timber Corporation

Chief Executive Officer Hardy Wentzel brings extensive experience and in-depth knowledge of engineered and commodity wood products to Structurlam Mass Timber Corporation.

Having served in key positions in some of the industry's largest companies before joining Structurlam early this year, Hardy's previous experience includes senior executive positions with Tolko Industries and Weyerhaeuser Building Materials, Canada, the U.S. and Europe, and in other positions with Weyerhaeuser's OSB business and its European operations with Trus Joist in Belgium.

Based on his extensive industry experience, Hardy has developed strategic plans to drive CLT growth, identify target market and customer segments and introduce developer outreach programs that validate midrise construction opportunities for mass timber products.